

ADMIN & ORGAN

# EMBLEM CATALOG

1927

AMERICAN LEGION NATIONAL  
HEADQUARTERS LIBRARY





# THE AMERICAN LEGION

*National Headquarters*

INDIANAPOLIS

EMBLEM DIVISION

*Here's your 1929  
Legion catalog*

IT IS LITERALLY crammed with brand new and out-of-the-ordinary emblem combinations, all of which have been designed and made with the utmost care. Each one is very fairly priced and is offered with the honest conviction that it is the best possible value for your money.

It is required that the Emblem Division operate on a cash basis. *No charge orders can be accepted.* Therefore all orders which are not accompanied by remittance in full will be shipped c. o. d. Those items, however, which are marked "*Remittance must accompany order*" cannot be shipped c. o. d. and must be paid for in advance.

Without exception each item is unreservedly guaranteed to be exactly as represented or your money will be promptly refunded without question. Your complete satisfaction is therefore assured.

We are at your service, and it will be a pleasure to accord your order special attention!



E.O. MARQUETTE, *Director, Emblem Sales*

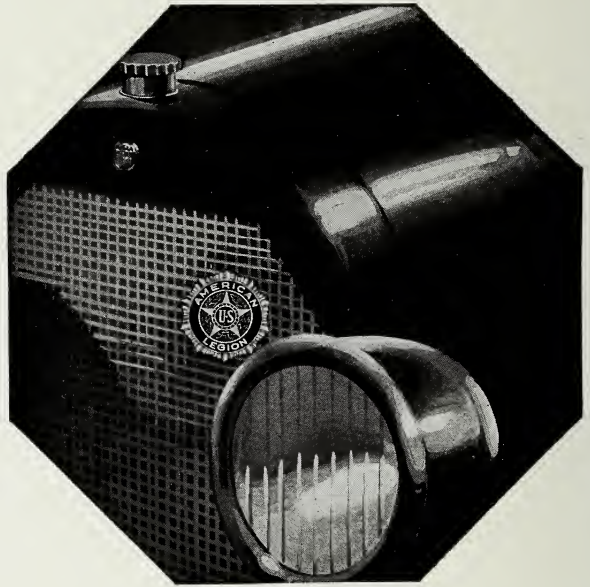
*Address orders to* EMBLEM DIVISION, THE AMERICAN LEGION  
NATIONAL HEADQUARTERS, INDIANAPOLIS, IND.



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## AUTO INSIGNIA

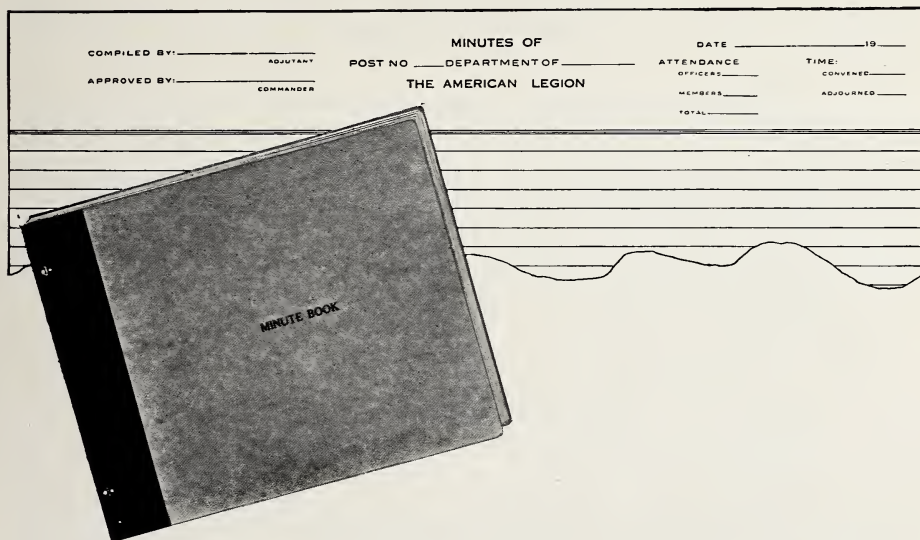
\$1.00 *each*  
*complete*



**T**ONE up the old bus with one of these handsome American Legion automobile emblems. This brand new and up-to-the-minute radiator insignia is an exact reproduction of the Legion emblem— $3\frac{1}{4}$  inches in diameter—enameled in Legion colors. It's a beauty. Put on in a jiffy—and only one dollar. Order yours today.



# MINUTE BOOKS



THE MINUTE BOOK illustrated above has been designed especially for American Legion Posts. It will enable your Post to maintain a permanent record of each meeting, which is of great importance.

Each book is of the loose-leaf type bound in a light weight but durable press board binder. Each one contains one hundred of the specially designed filler sheets which are printed on high-grade ledger stock to insure a legible and permanent record.

Your Post equipment is not complete without one of these standard Minute Books!

\$ 2.00 *each*  
*complete*

NOTE: *Specify whether ruled or plain filler desired*

# ACCOUNTING RECORDS

**P**OST ACCOUNTING FORMS have been designed to meet the requirements of Legion Posts in maintaining a correct and permanent membership and finance record. Because of their simplicity, they require no special knowledge of bookkeeping or accounting. Complete instructions are furnished with each set.

If half of your Post meeting is taken up with routine work of a clerical nature, how long will it be before the members will find the meetings dull and begin to stay away?

Every Post Adjutant should insist upon being provided with a set of these forms—

They will save time

Reduce expenses

Save money for your Post!

Their cost is very moderate. The sets priced below are equipped with light but substantial press board binders which make them extremely easy to handle. The forms used are illustrated on the following page.

## PRICES

Set No. 1—	for a Post of 100 members.....	\$ 5.00 complete
Set No. 2—	for a Post of 150 members.....	6.00 complete
Set No. 3—	for a Post of 200 members.....	7.00 complete
Set No. 4—	for a Post of 250 members.....	8.00 complete
Set No. 5—	for a Post of 300 members.....	9.00 complete

*Larger sets priced upon application*

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## CASH LEDGER FORMS

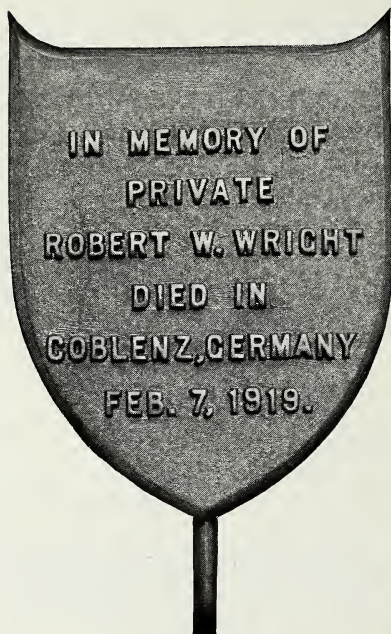
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*Page Five*



# TREE MARKERS



STYLE TM-1

## PRICE

Size  $5\frac{1}{2} \times 7$  inches . . . \$3.50 each  
F.O.B. Nashua, New Hampshire

**T**HE planting of memorial trees—each dedicated to a deceased veteran—is a beautiful and lasting form of memorial that is rapidly coming into favor.

The *Tree Markers* illustrated can be furnished upon short notice. Styles 1 and 2 are equipped with 30-inch bronze rods with special anchors for planting at the base of the tree. Style 3 is furnished with concealed lugs and is designed to be set in a stone or concrete block at the base of the tree. Blue prints of specially designed markers will be submitted if desired.



STYLE TM-2

## PRICES

Size  $4\frac{1}{4} \times 7\frac{1}{2}$  inches . . . \$2.75 each  
Size  $6 \times 12$  inches . . . . . 6.50 each

F.O.B. Nashua, New Hampshire



STYLE TM-3

## PRICE

Size  $5 \times 8$  inches . . . \$3.75 each  
F.O.B. Nashua, New Hampshire

**NOTE:** The above markers are made from special equipment which permits of no change in the arrangement of the inscription other than the name, date of death, etc. Specially inscribed markers additional. Prices on application.

REMITTANCE MUST ACCOMPANY ORDER  
NO C.O.D. SHIPMENTS



## BRONZE MEMORIALS

**T**HE erection of *Bronze Memorials*—sponsored by local Legion Posts—in memory of the splendid men who made the supreme sacrifice, is an obligation which most communities are recognizing.

The tablets illustrated are two very popular stock designs which can be supplied upon short notice. The prices quoted are very fair.

Drawings and blue prints of special designs will be promptly submitted upon request.

NO. 10

### PRICES

#### DESIGN NO. 10

Size 24 inches wide x 18 inches high . . . \$86.40  
 Size 24 inches wide x 30 inches high . . . 144.00  
 Size 24 inches wide x 36 inches high . . . 172.80  
 Size 24 inches wide x 42 inches high . . . 201.60

#### DESIGN NO. 675A

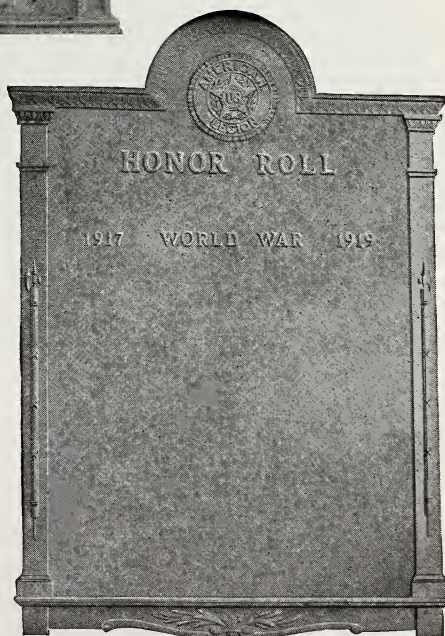
Size 24 inches wide x 36 inches high . . . \$172.80  
 Size 32 inches wide x 48 inches high . . . 307.20

*Above prices F.O.B. Nashua, New Hampshire*



REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS

NO C.O.D. ORDERS

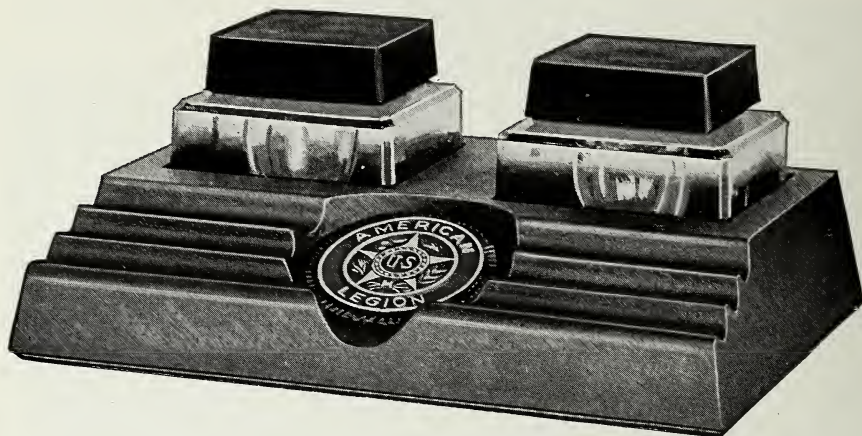


NO. 675A





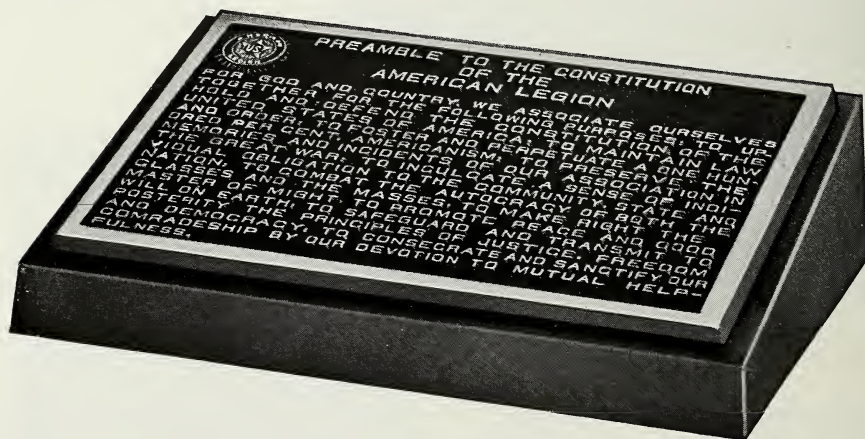
## BRONZES



B-9 BRONZE INK STAND

MADE OF SOLID CAST BRONZE, dull finish. Size  $7\frac{3}{4} \times 5\frac{3}{4} \times 1\frac{1}{2}$  inches. Plain glass wells, with hard polished black rubber tops. The Legion emblem is effectively reproduced with highlights.

\$5.00 *complete*



B-11 BRONZE PAPER WEIGHT

A UNIQUE PAPER WEIGHT made of solid cast bronze with a raised, polished border. Size  $2\frac{1}{2} \times 4$  inches. The top plate bears a reproduction of the Preamble to the Legion Constitution in raised, polished letters. An extremely handsome paper weight, which should be on the desk of every Legionnaire.

\$2.00 *each*



## BRONZES



\$5.00

*complete*

**B-3 WALL  
PLAQUE**

Size of emblem, 7 inches. Made of solid cast bronze. Mounted on a dark finish, solid oak board.

Price quoted includes casting Post number and state abbreviation on the scroll beneath emblem.

\$1.50 *each*

**B-1 BRONZE PAPER  
WEIGHT**

Size 3 inches in diameter. Emblem reproduced in splendid detail with highlights.



**B-10 BRONZE PAPER KNIFE**

Size 10 inches long with a splendid reproduction of the Legion emblem on both sides. The blade is highly polished. The handle is dull finished with highlighted border and emblem.

\$1.50 *each*

## BRONZES



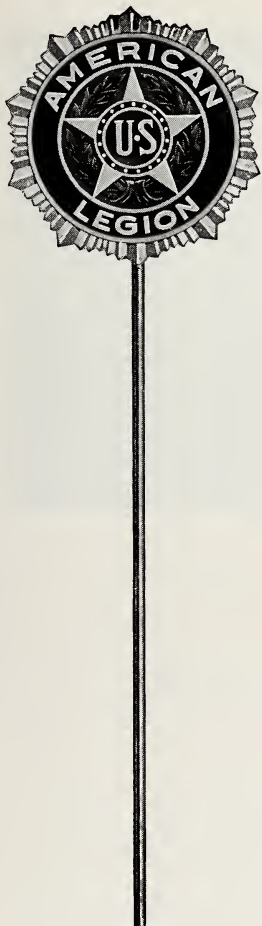
B-6 BRONZE BOOK-ENDS

**T**HE ATTRACTIVE BOOK ENDS, illustrated above, are made of solid cast bronze. Size  $6\frac{1}{2} \times 4$  inches. Their special design combined with their dull bronze finish produces an unusual effect. The bottoms are carefully padded with green felt to prevent scratching. Especially designed for home use—they are very appropriate for membership prizes and awards.

\$7.50 *complete*

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## GRAVE MARKERS



THE OFFICIAL GRAVE MARKER of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an *American Legion Grave Marker* before next Memorial day.

American Legion grave markers are everlastingly guaranteed.

**\$1.55** each plus carrying charges

*Anchor attachments specially designed to keep marker in upright position and prevent turning, 25c additional per marker.*

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of seventy-five cents (75c) per marker. The inscription, however, must not exceed three lines, each containing twenty-one letters including the necessary spaces. Additional lines of inscription twenty-five cents (25c) each.

NOTE: *Two weeks' delivery*

REMITTANCE MUST ACCOMPANY ORDER, NO C.O.D. SHIPMENTS



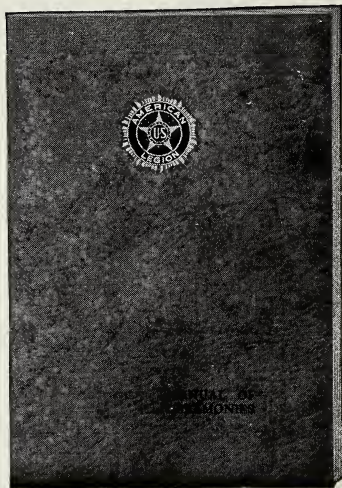
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## MANUAL OF CEREMONIES

**T**HE AMERICAN LEGION MANUAL OF CEREMONIES will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.



PRICE  
25c Per Copy

## INITIATION FLAGS



**M**INIATURE AMERICAN FLAGS are required in the initiation ceremonies as set forth in the Manual of Ceremonies.

Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

Larger sizes priced upon request.

2 x 3 inches . . . . . \$0.75 per dozen  
4 x 6 inches . . . . . 1.25 per dozen

# PRINTING CUTS



EMBLEM CUTS, reproducing the Legion emblem in one and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc. Larger cuts furnished on special order.

PRICES		1	2	3
		COLOR	COLORS	COLORS
AL-1 Size	½ inch.....	\$0.50	\$1.00	\$1.50
AL-2 Size	¾ inch.....	.50	1.00	1.50
AL-3 Size	1 inch.....	.50	1.00	....
AL-4 Size	1¼ inches.....	.50	....	1.50
AL-5 Size	1½ inches.....	.50	1.00	....
AL-6 Size	2 inches.....	.50	1.00	....
AL-7 Size	3 inches.....	.75	....	2.00
AL-8 Size	5 inches.....	1.00	....	....

## CONSTITUTIONS

CONSTITUTION AND BY-LAWS as required in initiation work by the new Manual of Ceremonies can be had, printed in convenient form especially for this purpose. Each Post should carry a supply at all times.

PRICE  
\$2.50 per hundred

## WINDOW TRANSFERS

LEGION TRANSFERS, reproducing the emblem in full colors, are available in two sizes.

They are just the thing for the doors and windows of Post headquarters. Splendid for auto windshields, too!

### PRICES

6" Dia.—15c each (2 for 25c)  
100 or more, 10c each  
9" Dia.—25c each  
100 or more, 20c each

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## CEREMONIAL BADGES

*Two Styles*  
OFFICERS  
AND  
MEMBERS



\$1.00 each  
(either style)

THE use of the Legion Ceremonial Badge is rapidly coming into favor. Hundreds of Posts have adopted it with gratifying results for it adds a business-like air to meetings and public gatherings as no other one thing can.

The Ceremonial Badge is made in two types—officer's and member's. The officer's badge is made for the following Post officers: COMMANDER, VICE-COMMANDER, ADJUTANT, FINANCE OFFICER, CHAPLAIN, SERGEANT-AT-ARMS, HISTORIAN, SERVICE OFFICER and EXECUTIVE COMMITTEE. The member's badge is identical with officer's except that it is not equipped with a top bar.

If your Post has not yet provided its officers with badges it should do so immediately. Take it up at the next meeting. And don't forget to urge each member to purchase one of the member's standard badges. You'll be surprised at the difference these badges will make!



## MINIATURE CEREMONIAL BADGES



EXACT SIZE

**T**HE CEREMONIAL BADGE of the Legion is now to be had in miniature. The special ribbon conforms in size to United States War Department and foreign regulations for miniature decorations. The medallion, which is heavily gold plated, can be supplied with either a bronze or silver center. It is designed especially to be worn in connection with other miniatures. Each one is supplied complete with a special invisible, safety pin brooch.

### PRICE

\$ 1.00 each

## SEAL PRESSES



FACSIMILE IMPRESSION ACTUAL SIZE

**T**HE AMERICAN LEGION SEAL PRESS has been made for Posts and Departments in executing important documents and official papers.

It also serves as an excellent check protector.

The die is hand engraved and cut extra deep to insure a clean-cut impression.

### PRICE

\$6.00 complete



*Specify Post name and number in ordering*

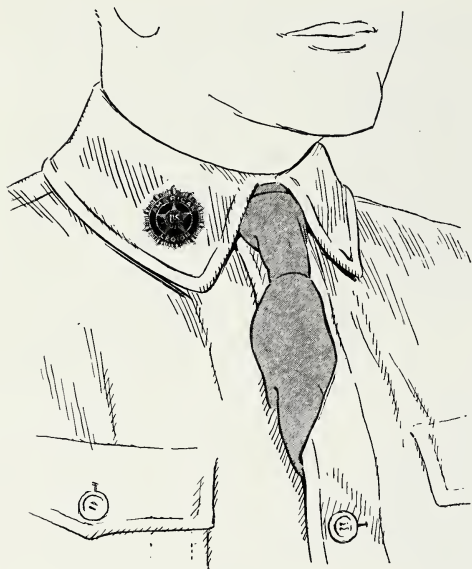
REMITTANCE MUST ACCOMPANY ORDER

NOTE: One week's delivery



Weight, 4½ pounds  
With 2-inch brass die

## COLLAR AND CAP EMBLEMS



COLLAR AND CAP ornaments similar to the regulation U. S. Army attachments are to be had in bronze and enameled in full Legion colors. Size  $1\frac{1}{4}$  inches in diameter.

This particular emblem has many uses and can be used to advantage by Posts adopting the regulation service uniform as standard equipment for firing squads, escorts, etc.

PRICE  
50C each

## ATHLETIC EMBLEMS

ATHLETIC EMBLEMS, beautifully silk embroidered in full Legion colors, are available in two styles.

Style A (see illustration) is a circular emblem four inches in diameter, designed primarily for athletic uniforms and swimming suits. Style B (not illustrated) consists of a two-inch silk-embroidered emblem mounted on blue uniform cloth, size 4 x 4 inches. While appropriate for athletic uniforms, this smaller emblem has been designed especially for shoulder insignia and special band and drum corps uniforms.

### PRICES

Style A, 4-inch size.....\$1.00 each  
Style B, 2-inch size......50 each



# MEMBERSHIP BUTTONS



MIDGET

REGULATION

Gold plated . . .	\$0.25 each	\$0.25 each
10K solid gold . .	1.50 each	2.50 each
14K solid gold . .	2.00 each	3.50 each

*NOTE: Pin back brooches with safety catches furnished at above prices.*

**T**HE AMERICAN LEGION emblem has come to be recognized as a badge of honor. It identifies its wearer to civilians and service men alike as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day. Get a button for every coat!

Official American Legion membership buttons are made in two sizes (large and small) with either bronze or silver centers and in three qualities. There is an American Legion membership button that will exactly meet your requirements.

*NOTE: Silver centers for wounded men only.*



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## BRONZE GAVEL BELLS



(ONE-HALF ACTUAL SIZE)

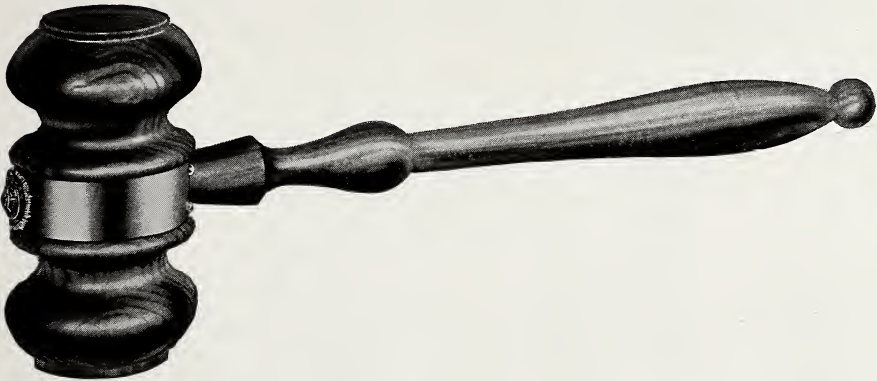
No MORE marred table tops or broken gavel handles! The beautiful bronze gavel bell illustrated above has been designed especially as a striking base for the gavel illustrated on the opposite page. It is 6 inches wide at the base and 10 inches high. The double-faced emblem which is  $3\frac{1}{4}$  inches in diameter is beautifully enameled in colors. Your Post equipment is not complete without one of these beautifully toned gavel bells.

PRICE \$ 10.00 each, delivered

NOTE: Gavel extra. See opposite page for prices. Engraving 5c extra per letter or numeral.

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## GAVELS



**T**HE STURDY GAVEL illustrated above will stand the stress of many a stormy session. It will be of great assistance to your Post Commander in presiding on meeting nights.

Each one is made of highly polished cocobola and furnished with a hand-fitted band, bearing a reproduction of the Legion emblem in colors.

It is particularly adapted to be used with the Bronze Gavel Bell illustrated on the opposite page. Your Post needs this complete outfit!

### PRICES

Gavel, with gold-plated band and emblem. . . . .	\$ 5.00
Gavel, with 10K gold band and emblem . . . . .	12.50

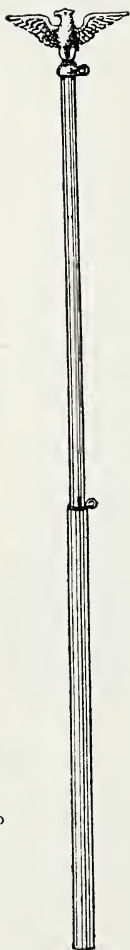
ENGRAVING 5C PER LETTER OR NUMERAL EXTRA



WOODEN POLE  
TWO-PIECE



BROADWAY  
POLE HOLDER  
WITH BAR AND  
SCREW CAP



STEEL POLE  
TWO-PIECE

## U. S. FLAG SETS FOR STREET DECORATION

**WE** PRESENT HEREWITH two distinct types of U. S. flag sets for street decoration, both of which are in great demand because of their practicability and low cost.

### SPECIFICATIONS

*Flag*—High-grade fast-color cotton (two grades).

*Pole*—Twelve-foot two-piece pole (two types). Wooden poles  $1\frac{1}{2}$  inch in diameter, complete with ball, truck and halyards.

Steel poles  $\frac{1}{8}$  inch diameter with solid brass eagle and rope.

*Sockets*—All sockets equipped with non-corrosive brass screw caps with lip which prevents water entering socket. Cap will not rust.

*Covers*—Not supplied. Special waterproof flag covers, 50c each additional.

### PRICES

#### OUTFIT E—\$2.40 complete

One 3 x 5-foot Reliance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

#### \$2.70 complete

One 4 x 6-foot Reliance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

#### OUTFIT B—\$3.30 complete

One 3 x 5-foot Defiance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

#### \$4.00 complete

One 4 x 6-foot Defiance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

#### OUTFIT S—\$3.30 complete

One 3 x 5-foot Reliance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

#### \$3.60 complete

One 4 x 6-foot Reliance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

#### OUTFIT M—\$4.20 complete

One 3 x 5-foot Defiance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

#### \$4.90 complete

One 4 x 6-foot Defiance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

*Prices f.o.b. New York City*

NOTE: Reliance flags furnished with printed stars and sewed stripes. Defiance flags with sewed stars and sewed stripes.

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENT



## PRIZE MEDALS AND AWARDS

THE SPONSORING of essay, scholarship and athletic contests is a most commendable civic activity which is coming into great favor among American Legion Posts. The conducting of such contests is a distinct contribution to your community and reflects great credit upon your Post. It is, therefore, fitting that the prizes to be awarded in connection with these events be artistic as well as appropriate in design.

We present herewith an out-of-the-ordinary line of special Legion prize medals and awards, all of which are very fairly priced. Each one has been designed with the utmost care and reflects the work of the master artisan. The page immediately following is devoted to essay and scholarship medals while the one immediately thereafter illustrates a special line of athletic medals with interchangeable panels which cover practically every athletic event.

All Legion medals and awards are supplied with a suitable length of American Legion ribbon equipped with a practical, invisible pin fastener. Each one is appropriately packed in an individual container suitable for presentation.

### HOW TO ORDER PRIZE MEDALS AND AWARDS

ORDER BY STYLE NUMBER, specifying the quality and, in addition, the price. If the medal is to be engraved, submit the inscription in typed or printed form to eliminate any possibility of error.

In ordering athletic medals, make sure that in addition to the above data the number of the panel desired is specified.

*Remittance in full payment, including the cost of the engraving, must accompany all orders. No. C. O. D. shipments.*



F187



F379



F485



F17

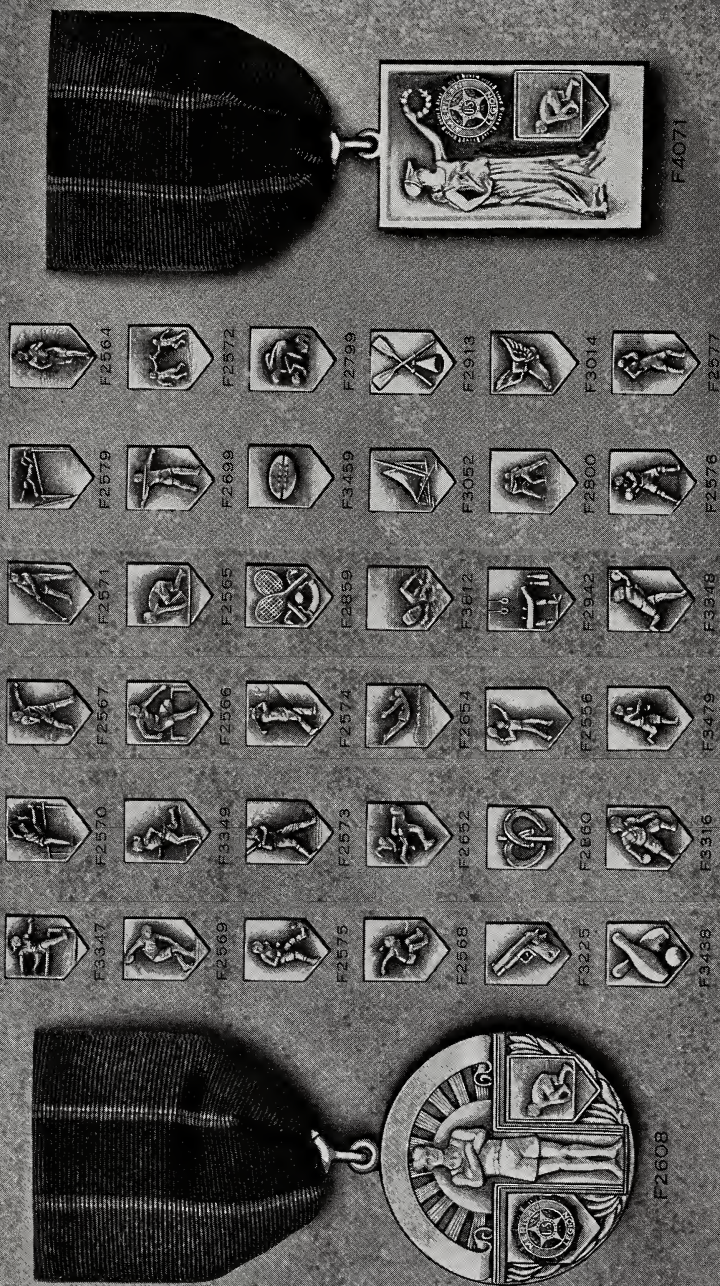
# ESSAY AND SCHOLARSHIP MEDALS

Metal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F 17	\$1.75	\$3.75	\$14.75	\$14.75
F187	1.75	3.75	14.75	14.75
F379	2.00	5.50	25.50	25.50

All Medals supplied with American Legion Ribbon and in individual container. Engraving 5c extra per letter or numeral.

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS. NO C. O. D. SHIPMENTS





# ATHLETIC MEDALS

Medal No.	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F2608	\$2.00	\$4.25	\$18.00

NOTE—Either medal furnished at the prices quoted with any of the interchangeable panels illustrated above, which cover practically every athletic event. In ordering be sure to specify both the medal and panel number.

All Medals supplied with American Legion Ribbon and in individual container. Engraving 5c extra per letter or numeral.

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS. NO C. O. D. SHIPMENTS

TWO WEEKS' DELIVERY



# SCHOOL AWARD MEDALS



FRONT  
(ACTUAL SIZE)

**T**HE Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.

## PRICES

Boys' Medal, with button . . . . .	\$2.50
Girls' Medal, with brooch . . . . .	2.50

THE MEDAL: Solid bronze.

**BASIS OF AWARD:** The award shall be made on a basis of 20 percent for each of the following qualities:

**HONOR:** Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

**COURAGE:** Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

**SCHOLARSHIP:** Scholastic attainment; evidence of industry and application in studies.

**LEADERSHIP:** Ability to lead and to accomplish through group action.

**SERVICE:** Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal reward.

**METHOD OF AWARD:** Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.



BACK  
(ACTUAL SIZE)

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## UNIFORMS

THE formation of Drum Corps, Drill Teams and Bands by hundreds of American Legion Posts has created a marked demand for special uniforms and American Legion uniform emblem equipment.

We present herewith a complete line of American Legion *uniform accessories* including *buttons, collar ornaments, cap devices* and *silk insignia*. This is the one and only official and approved line of American Legion uniform accessories and your Post should insist upon this standard equipment. A special order department, however, is maintained which enables us to quote attractively on specially designed devices and equipment, and if what you want is not illustrated, write for special quotations.

Although not in a position to furnish complete uniforms, we will gladly assist Posts in securing samples and prices from reputable uniform manufacturers. If your Post contemplates the adoption of a special uniform, you are urged to take advantage of this special service, for which there is *no charge*.

This line of official American Legion uniform insignia has been designed for your particular convenience and will be made available to any uniform manufacturer which your Post might designate.

We are at your service!

## UNIFORM ACCESSORIES



(ACTUAL SIZE)

U-2 COLLAR  
ORNAMENT

PRICE

Gold Plated, 35c each



(ACTUAL SIZE)

U-1 CAP ORNAMENT

PRICE

Gold Plated.....75c each



(ACTUAL SIZE)

U-3 COLLAR AND  
CAP ORNAMENT

PRICE

Bronze.....50c each  
Gold Plated.....75c each

*Style U-1 Cap Ornament* is a specially designed combination of the United States army officers' insignia and the American Legion emblem. It is particularly adapted for use on helmets and garrison caps. It is available only in one finish—gold plated, with the American Legion emblem beautifully reproduced in colors.

*Style U-2 Collar Ornament* is identical in appearance with the standard uniform (coat size) button illustrated on the following page. This is an unusually attractive collar insignia, particularly adapted for use with the regulation Legion uniform button. Each one is an exact reproduction of the American Legion emblem enameled in colors, one inch in diameter.

*Style U-3 Collar and Cap Ornament* can be used either as a helmet device or collar emblem. This attractive insignia which is similar to the regulation U. S. army attachment, is available in bronze and gold plate, enameled in full Legion colors, size  $1\frac{1}{4}$  inches in diameter.



## UNIFORM ACCESSORIES



(ONE-HALF ACTUAL SIZE)

REPRODUCTIONS of the American Legion emblem beautifully silk embroidered in full Legion colors are available in two sizes.

*Style A* (illustrated) is a circular emblem four inches in diameter which has been specially designed as a uniform sleeve insignia.

*Style B* (not illustrated) is a two-inch emblem mounted on blue uniform cloth four by four inches in size. This is particularly adapted for use as a shoulder insignia.

Both emblems can be easily applied to either old or new uniforms.

*Additional lettering 5c extra per letter or numeral*

### PRICES

Style A—4-inch diameter.....\$1.00 each  
Style B—2-inch diameter.....:50 each

## UNIFORM BUTTONS



(ACTUAL SIZE)

STYLE  
COAT TYPE

STYLE  
VEST TYPE

THE new style American Legion *Uniform Buttons* are undoubtedly the most beautiful insignia of their kind ever designed. They are made in two sizes, Style 1 for uniform coats and Style 2 for uniform vests. Each one is an exact reproduction of the American Legion emblem beautifully enameled in colors. See to it that your uniforms are equipped with this official and approved American Legion uniform button.

*See page 17 for Membership Buttons!*

### PRICES

	PER DOZEN	PER GROSS
Style 1 (Coat Type).....	\$2.75	\$30.00
Style 2 (Vest Type).....	2.00	22.50

## NOVELTIES



*T*HE EASE and certainty of operation together with its ruggedness and lasting qualities have distinguished the Douglas from all other automatic lighters. Just a press of your thumb on a tiny button and the Douglas is at your service! It never fails.

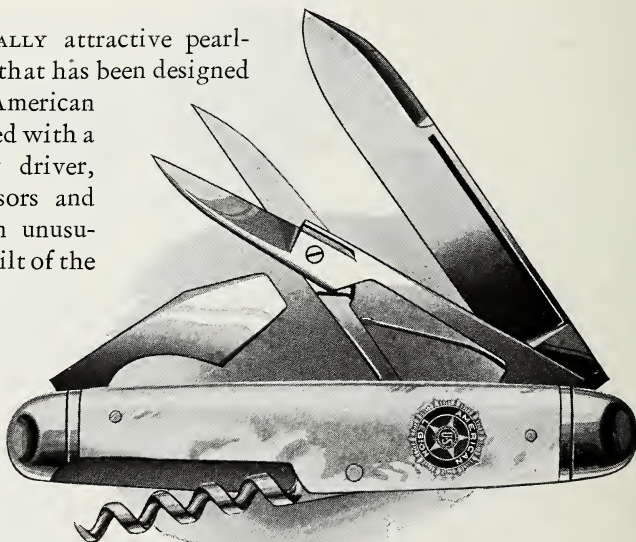
A splendid personal gift that is always in good taste and sure of appreciation. Who wouldn't thoroughly enjoy owning a dependable Douglas!

### PRICES

Nickel silver with gold-plated emblem . . . . . \$5.00

*A*N EXCEPTIONALLY attractive pearl-handled knife that has been designed especially for the American Legion. It is equipped with a knife blade, screw driver, bottle opener, scissors and corkscrew. It is an unusually sturdy knife, built of the finest materials which will render dependable service for years to come.

PRICE  
\$5.00 each



## LEATHER CARD CASES



**T**his specially designed membership card case is made of the finest mahogany calfskin with the front cover finished in a hand-tooled effect. The American Legion emblem is handsomely reproduced in blue and gold on the inner side.

Every Legionnaire needs one of these handy cases. Send for yours today!

PRICE  
\$1.00 each





FRONT VIEW

## INITIATION LAMPS

THE best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The *Emblem Lamp* which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen shaped with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.

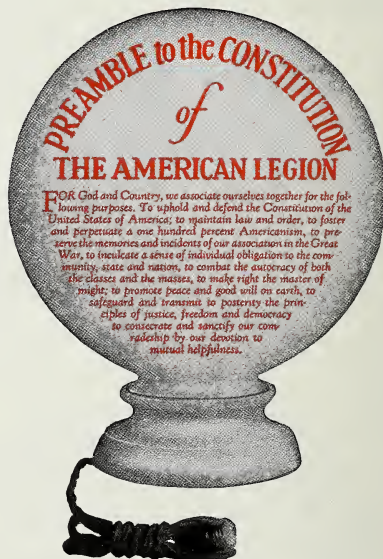
INITIATION LAMPS are lettered by a process similar to engraving. The outline of the lettering is cut into the glass and then carefully hand painted. The emblem, which is beautifully reproduced in colors, is separately applied. The standard initiation lamp is lettered on one side only. The reverse side can be supplied plain or with the Preamble to the Legion's Constitution.

### PRICES

10-inch Pedolite, plain.....	\$ 7.00
10-inch Pedolite, with preamble, <i>Not Furnished</i>	
12-inch Pedolite, plain.....	8.00
12-inch Pedolite, with preamble.....	9.00
16-inch Pedestal, plain.....	12.00
16-inch Pedestal, with preamble.....	13.00

Prices f.o.b. Monaca, Pa.  
NOTE: Two weeks' delivery

REMITTANCE MUST ACCOMPANY ORDER  
NO C.O.D. SHIPMENTS



REAR VIEW  
SHOWING PREAMBLE TO  
CONSTITUTION

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

THE  
OUTDOOR SIGN  
OF THE LEGION



\$20.00

*complete*

*F. O. B. Cincinnati, Ohio*

*NOTE: Two weeks' delivery.*

**T**his rugged, enduring outdoor sign, which has been provided for Posts having permanent homes or club rooms, is specially designed for use over door-ways or windows. It will advertise your Post to the community day and night at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated with a special metal fixture which is completely wired and equipped for hanging. *No extras to buy.*

The 17-inch interchangeable opaque glass discs are both lettered with your Post name and number, with the American Legion emblem beautifully reproduced in colors ten inches in diameter. The over-all diameter of the lamp, including the metal drum which is beautifully finished in dull black, is approximately 21 inches.

The colors are fired into the glass by a special process and are guaranteed indefinitely.

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

*NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.*

# POST CAPS

## SPECIFICATIONS

*Style*—Overseas type.

*Material*—12-ounce. Uniform cloth.

*Color*—American Legion Blue.

*Emblem*—Silk embroidered in full Legion colors.

*Lettering*—Gold silk embroidered.

Post number only on left side and full State name only (no abbreviations) on the right. All letters and numerals  $\frac{1}{2}$  inch in size. Special lettering additional. Price quoted upon application.

*Trimmings*—Gold silk piping. Tan sateenlining. Genuine leathersweat band.

*Size*—Furnished in all standard head sizes.

*Delivery*—Two weeks required for delivery.

## PRICE

\$2.00 each, postpaid

*NOTE: Post Caps are specially priced at \$2.00 each and no discount or special price can be extended on quantity orders.*



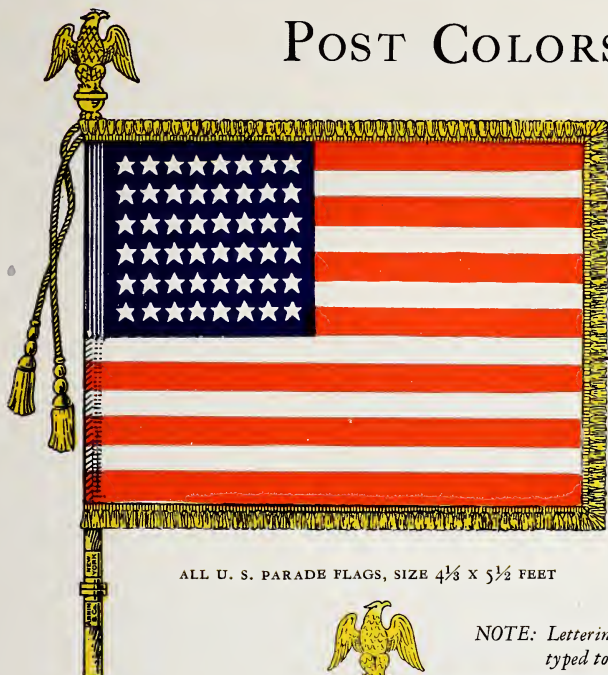
**T**HESE distinctive and out-of-the-ordinary caps are tailored to your individual requirements from the finest of materials by highly skilled cap makers. They fit perfectly.

There is no other single piece of equipment which your Post could adopt that would be so effective as Post caps. They are virtually a complete uniform in themselves. Your Post can make a dignified and creditable showing on Memorial day and all other holidays with these specially designed caps. The exceptionally low price places them within the reach of all.

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS



# POST COLORS



ALL U. S. PARADE FLAGS, SIZE  $4\frac{1}{8}$  X  $5\frac{1}{2}$  FEET

**Y**our community rightfully looks to your Post to take the lead in patriotic observances and parades. Without *Post Colors* or a *U. S. Parade Flag* your Post cannot be represented properly.

Your Post needs official colors. Insist on their purchase at your next meeting.

## SPECIFICATIONS

All silk flags and banners are made of U. S. Government quality flag silk. All woolen banners are made of U. S. Government quality woolen bunting.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold colored cut and sewed letters.

All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.



ALL POST BANNERS, SIZE  $4\frac{1}{8}$  X  $5\frac{1}{2}$  FEET

## PRICES

	WOOL	SILK
U. S. Flag.....	\$25.00	\$ 45.00
Post Banner.....	40.00	90.00
Total.....	\$65.00	\$135.00

*Above prices f.o.b. New York*

NOTE: Two weeks required for delivery

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

## COUNTY BANNERS



NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

THIS Official County and District Organization Banner was adopted by the fourth annual convention. It is identical with the standard Post banner excepting the color, which is half blue and half white. Each County and District organization should acquire one of these new banners.

The specifications are the same as those of the standard Post banner. (See page 33.)

### PRICES

Prices f.o.b. New York City

Wool.....\$45.00 complete  
Silk..... 97.50 complete

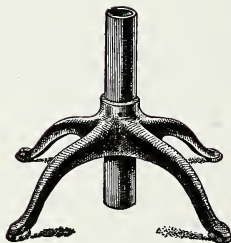
REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: Two weeks' delivery

## FLAG HOLDERS

Each Post and Department possessing colors should have a set of these *Flag Holders* which have been made especially for American Legion banners.

They are made of cast iron, black enameled, and will last indefinitely.



STYLE L  
FLAG STAND

### PRICES

Prices f.o.b. New York City

Single stand.....\$3.00  
Stands, per pair..... 6.00

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: One week's delivery



## AMERICAN LEGION PENNANTS

STYLE L-1 PENNANT  
Size 15 x 36 inches...\$2.25 each  
\$22.50 per dozen

THESE HANDSOME pennants are made from the best quality all-wool felt. The emblem is superbly reproduced in rich bronze. The letters are of the cut and sewed type and are not stamped. They are unusually well made and can be used in many different ways. They are particularly recommended for indoor decorating.

## AMERICAN LEGION WALL BANNER



STYLE L-4 WALL BANNER. SIZE 36 X 60 INCHES

PRICE  
\$10.00 each, postpaid

THIS unusually attractive wall banner is made of the finest quality Yale blue felt with a three-inch sewed yellow felt border. The emblem and the lettering are applied separately and are not stamped.

The detail of the American Legion emblem is accurately and beautifully reproduced in colors. Each banner is furnished with your Post name and number and location as illustrated.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.



## DECORATIONS



LEGION BANNERET  
No. 25

Size 32 inches x 6 feet...\$2.25 each  
Size 32 inches x 9 feet... 2.75 each  
Size 32 inches x 10 feet... 3.00 each  
Size 32 inches x 12 feet... 3.25 each



LEGION FAN STYLE NO. 35  
Size 3 x 8½ feet.....\$3.50 each

NOTE: Two weeks' delivery

## ARM BANDS



STYLE L-6 ARM BAND

THERE is hardly an American Legion Post but what at some time has felt the need for a standard Arm Band. They are particularly in demand on Memorial day, Armistice day and for Post funerals. With these handsome Arm Bands your Post can make a dignified and uniform showing at last minute "turn outs."

They are made of American Legion blue uniform cloth with the emblem and wording embroidered in colors. This is a decidedly superior Arm Band which you will be proud to wear.

PRICE: 75c each

NOTE: Additional wording 5c extra per letter or numeral

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

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## MINIATURE POST COLORS



*A*merican Legion Post Colors in miniature form, especially designed for desk and table use, are now available.

Each set consists of an 8 x 12-inch printed silk U. S. and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included.

Each Legionnaire should have a set of these miniature Post Colors. They are splendid souvenirs for banquets, dinners, dances, etc.!

### PRICES

Complete stand colors ..	\$1.25 <i>per set</i>
Legion flag only .....	.75 <i>each</i>
U. S. flag only .....	.50 <i>each</i>
Holders only .....	.25 <i>each</i>

NOTE: SPECIAL PRICES ON QUANTITIES OF FIFTY OR MORE SETS

## FLAG ACCESSORIES

A COMPLETE line of flag and banner accessories are carried in stock and can be supplied upon short notice. If what you want is not listed, write us for special prices.

Rain covers. . . . .	\$2.25 each delivered
Carrying belts. . . . .	3.50 each delivered
Brass eagles. . . . .	3.50 each delivered
Poles (9-foot) complete with double brass screw joint and brass ferrule. . . . .	6.25 each delivered
Upper or lower pole halves only. . . . .	1.75 each delivered
Double brass screw joint only. . . . .	2.25 each delivered
Brass ferrule only. . . . .	.50 each delivered

NOTE: *Brass screw joints are not interchangeable.  
Therefore, complete joints only supplied.*

## UNMOUNTED U. S. FLAGS

UNMOUNTED United States Flags can be supplied in all grades and sizes. Two very popular qualities—one pure wool and the other cotton—are listed below in the sizes most in demand. Larger sizes and other qualities priced upon application.

All flags are guaranteed to be fast color and of the best possible workmanship and material.

Size	"STERLING"	"DEFIANCE"
	All-Wool Bunting	2-Ply Mothproof Cotton Bunting
3 x 5 feet. . . . .	\$ 3.25 each	\$ 1.75 each
4 x 6 feet. . . . .	4.75 each	2.50 each
4 x 7 feet. . . . .	5.50 each	2.75 each
5 x 8 feet. . . . .	7.50 each	3.75 each
6 x 9 feet. . . . .	9.50 each	4.50 each
6 x 10 feet. . . . .	10.00 each	5.00 each
8 x 12 feet. . . . .	17.50 each	7.50 each
9 x 15 feet. . . . .	25.50 each	10.00 each
10 x 19 feet. . . . .	36.00 each	12.75 each

*Larger sizes priced upon application*

NOTE: *One week's delivery*



# PRIZE CUPS AND TROPHIES

**W**HETHER it be for distinguished service to your Post, or unusual athletic ability, the ancient office of the laurel wreath can best be filled by Prize Cups and Trophies. Give prize cups!

We present herewith a line of artistic and out-of-the-ordinary Prize Cups and Trophies which we conscientiously offer as the best possible values for your money. You will find a great variety of designs and sizes and a range of prices that will solve any presentation problem.

The several pages immediately following are devoted to plated cups and trophies which are made of high-grade white base metal generously plated with pure silver. A line of sterling (solid) silver cups is shown on the last page of the series. They have all been designed and made with the utmost care and precision. Each one is the creation of highly skilled craftsmen.

## HOW TO ORDER PRIZE CUPS

*Order by style number and in addition specify the size of the cup or trophy selected. If the cup is to be engraved select the style of engraving (see style plate below) and designate it by style number. Submit the inscription to appear on the cup in typed or printed form to eliminate any possibility of error. Remittance in full payment including the cost of the engraving must accompany all orders. No C. O. D. shipments.*



ILLUSTRATING CUP NO. V-2936  
with engraved emblem



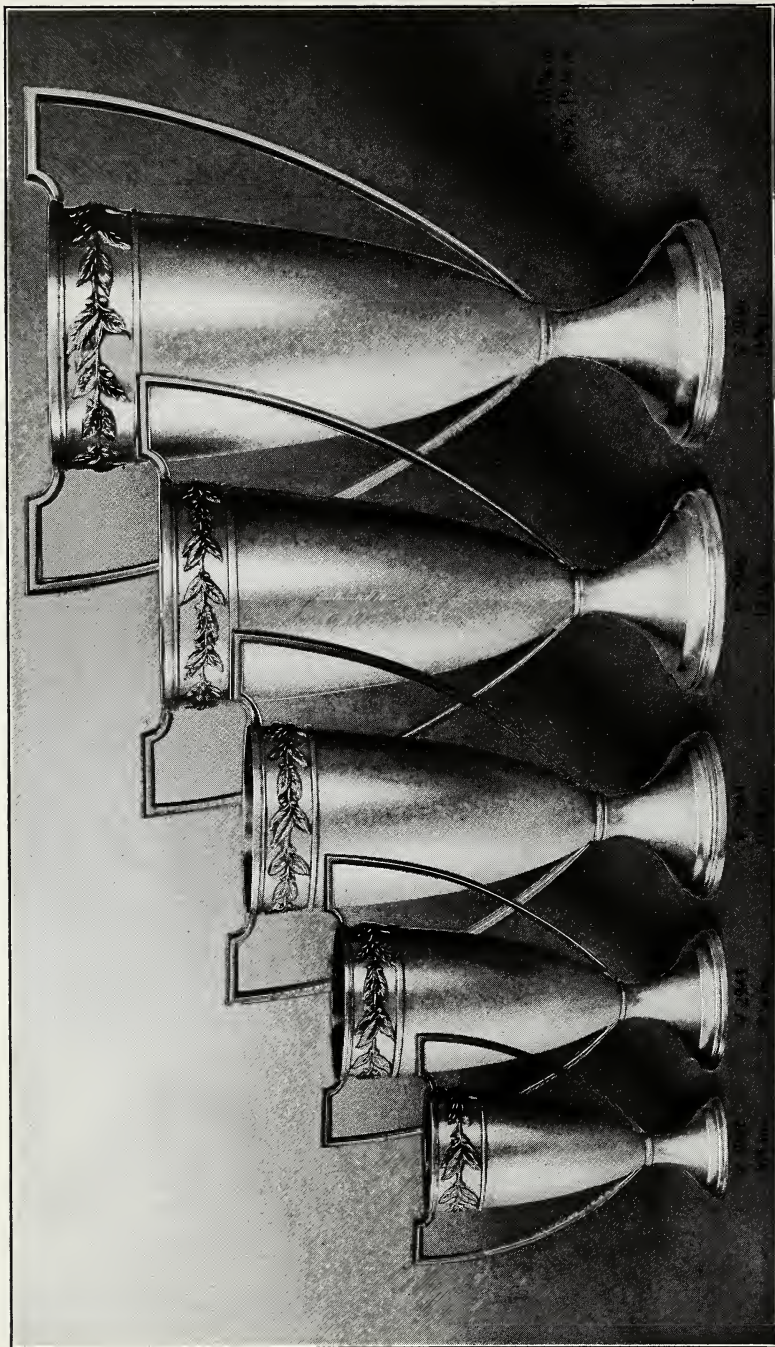
ENGRAVING STYLE PLATE

## PRICES FOR HAND ENGRAVING

*The prices quoted include the engraving of the Legion emblem. See illustration at left. All other engraving, however, is extra and the cost per letter (not word) for each style illustrated above is quoted below:*

No. 1.....	10c per letter or numeral
No. 2.....	5c per letter or numeral
No. 3.....	10c per letter or numeral
No. 4.....	5c per letter or numeral

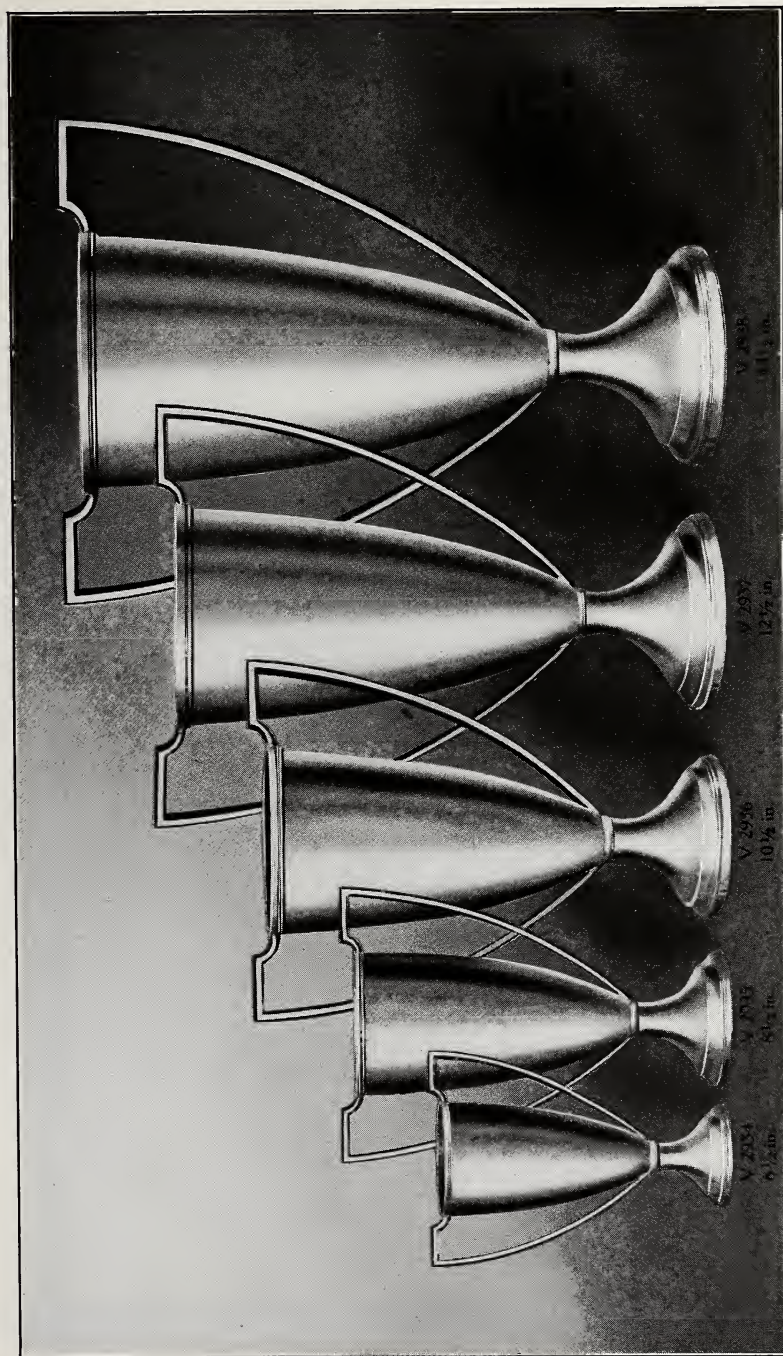
NOTE: Two weeks' delivery



SILVER PLATE—GOLD LINED—GREY FINISH							
No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2942	6 $\frac{3}{4}$ in.	1 in.	\$ 7.50	V2946	14 $\frac{3}{8}$ in.	1 $\frac{1}{2}$ in.	\$21.50
V2943	8 $\frac{1}{4}$ in.	1 $\frac{1}{4}$ in.	10.00	V2974 (discontinued)			
V2944	10 $\frac{1}{4}$ in.	1 $\frac{1}{4}$ in.	13.50	V2975 (discontinued)			
V2945	12 $\frac{1}{4}$ in.	1 $\frac{1}{2}$ in.	17.00				
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS							

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



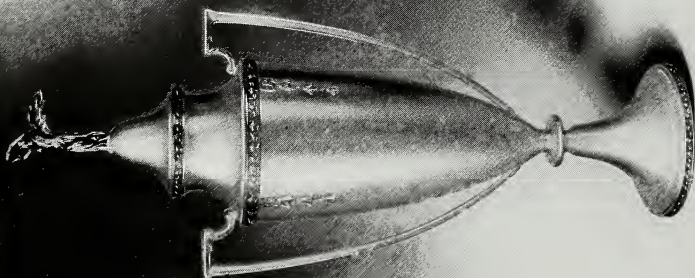
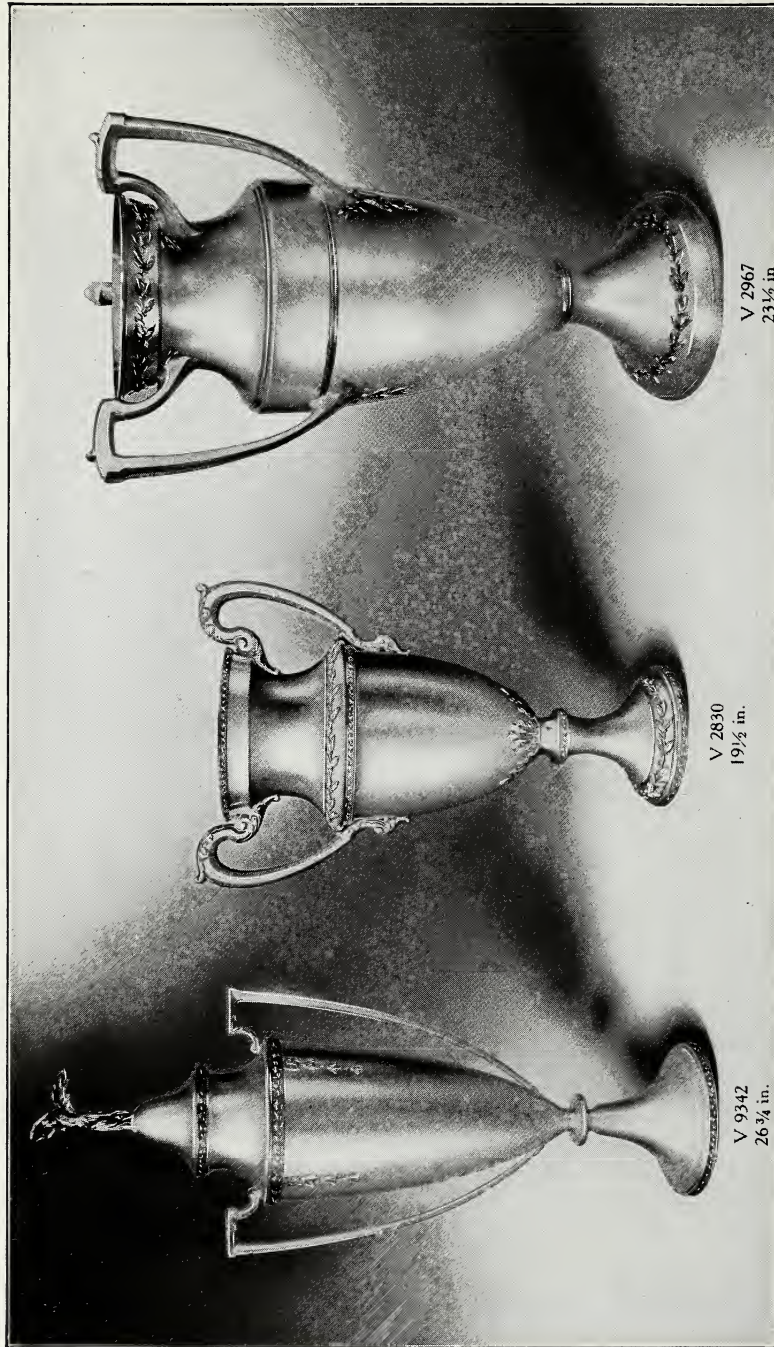


# SILVER PLATE—GOLD LINED—BRIGHT FINISH

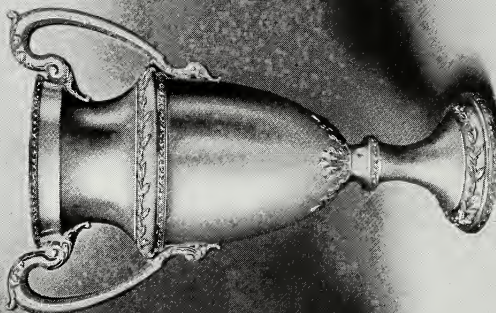
No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2934	6 1/2 in.	1 in.	\$ 6.50	V2938	14 1/2 in.	1 1/4 in.	\$20.00
V2935	8 1/2 in.	1 1/4 in.	9.00	V2850 (not shown)	3 1/2 in.	3/4 in.	3.25
V2936	10 1/2 in.	1 1/4 in.	12.50	V2851 (not shown)	5	1 in.	4.50
V2937	12 1/2 in.	1 1/2 in.	16.00	V2968 (discontinued)			

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

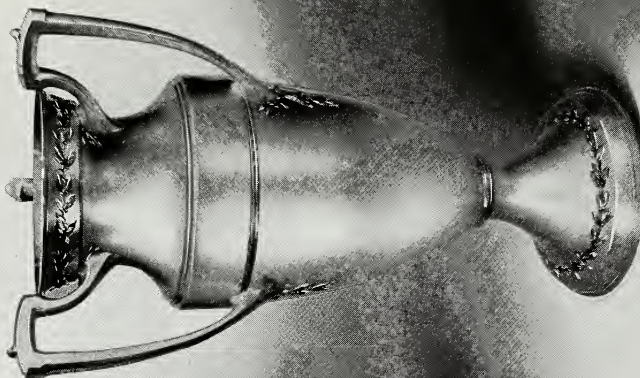




V 9342  
26  $\frac{3}{4}$  in.



V 2830  
19  $\frac{1}{2}$  in.



V 2967  
23  $\frac{1}{2}$  in.

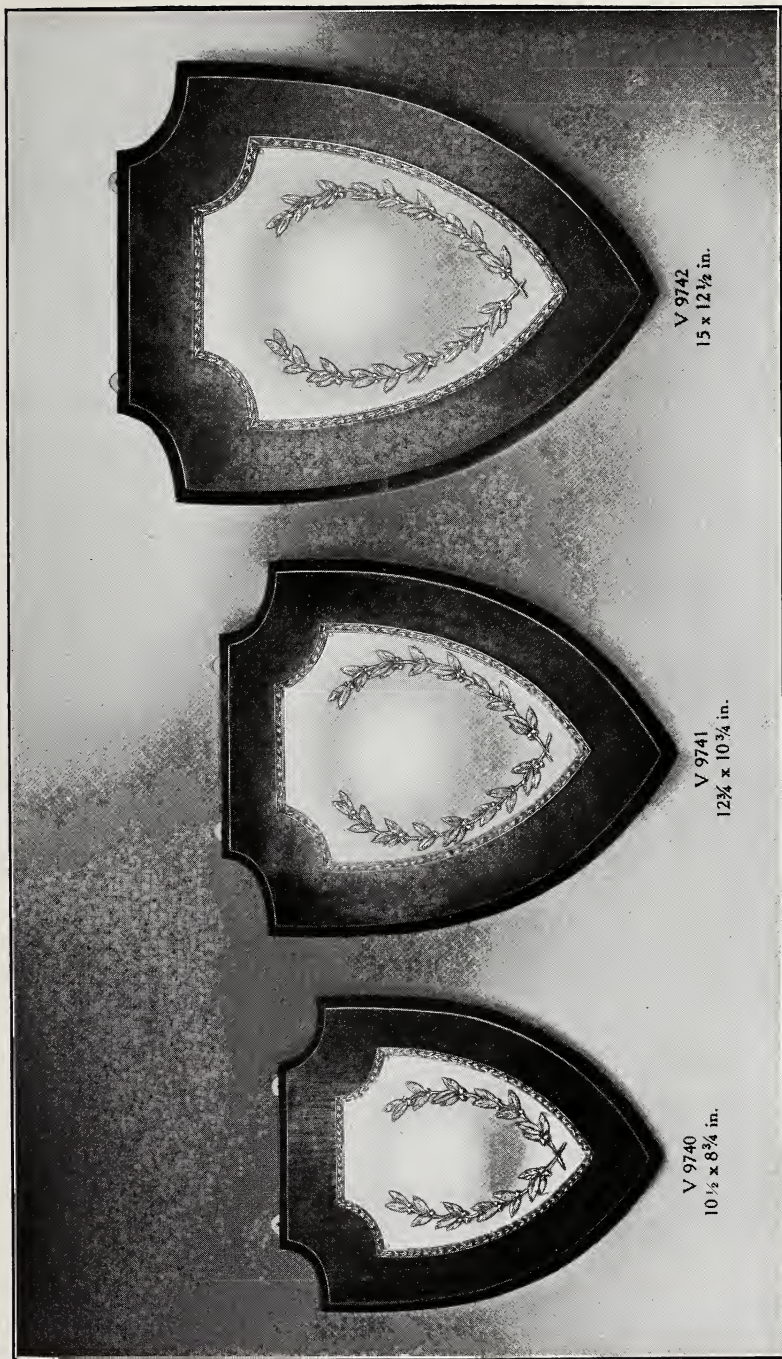
# SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price
V9342 (not gold lined)	26 $\frac{3}{4}$ in.	1 $\frac{3}{4}$ in.	\$45.00
V9342 (gold lined)	26 $\frac{3}{4}$ in.	1 $\frac{3}{4}$ in.	50.00
Same, without cover, gold lined	20 $\frac{1}{4}$ in.	1 $\frac{3}{4}$ in.	42.50
V9343 same as 9342, not gold lined	30 $\frac{1}{4}$ in.	1 $\frac{3}{4}$ in.	50.00

No.	Height	Size of Emblem	Price
V9343 (gold lined)	30 $\frac{1}{4}$ in.	1 $\frac{3}{4}$ in.	\$ 55.00
Same, without cover, gold lined	23 $\frac{1}{2}$ in.	1 $\frac{3}{4}$ in.	47.50
V2830	19 $\frac{1}{2}$ in.	1 $\frac{3}{4}$ in.	50.00
V2967	23 $\frac{1}{2}$ in.	1 $\frac{3}{4}$ in.	100.00

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS





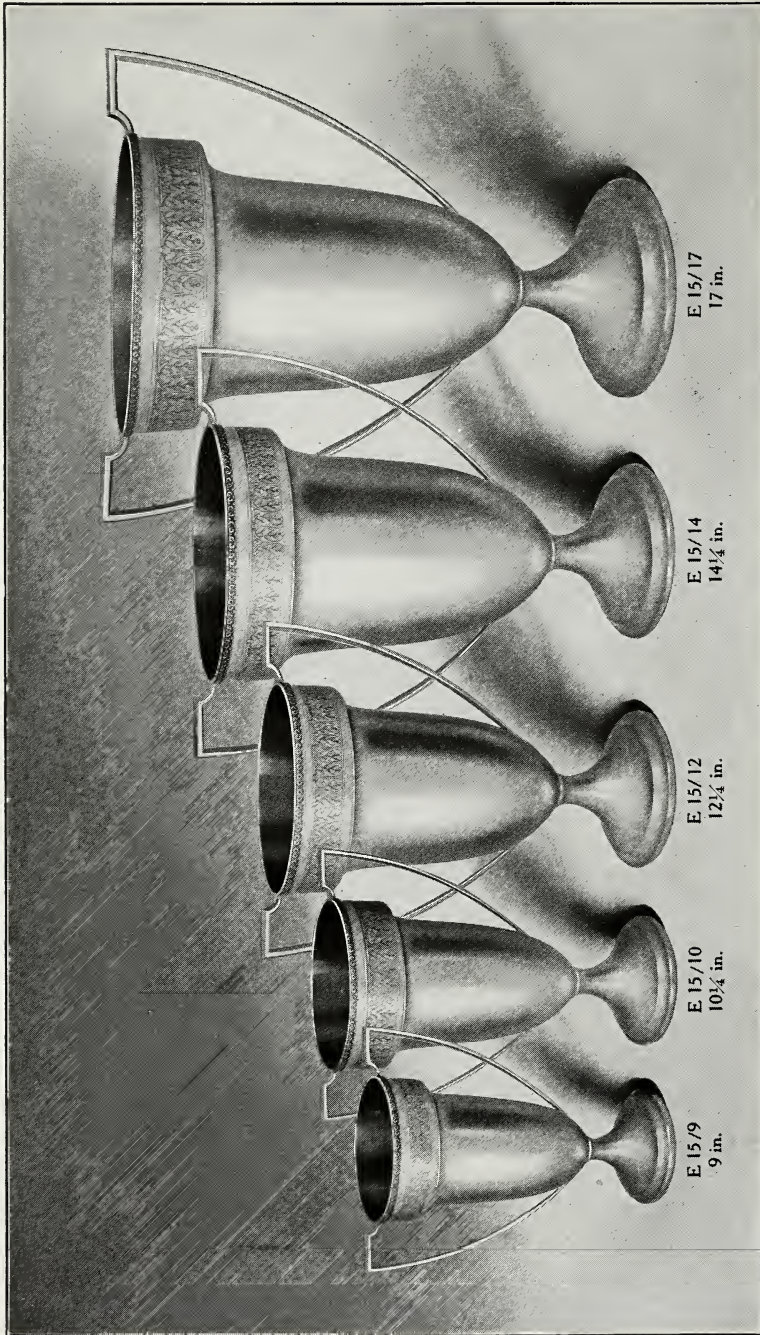
TROPHY SHIELD—SILVER PLATE—GREY FINISH—MOUNTED ON WEATHERED OAK

No.	Size of Emblem	Price
V9740	1 1/2 in.	\$11.00
V9741	1 1/2 in.	14.00
V9742	1 3/4 in.	17.00

No.	Size
V9740	Metal 7 in. high; 5 1/4 in. wide.
V9741	Metal 8 3/4 in. high; 7 in. wide.
V9742	Metal 10 1/4 in. high; 8 in. wide.

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



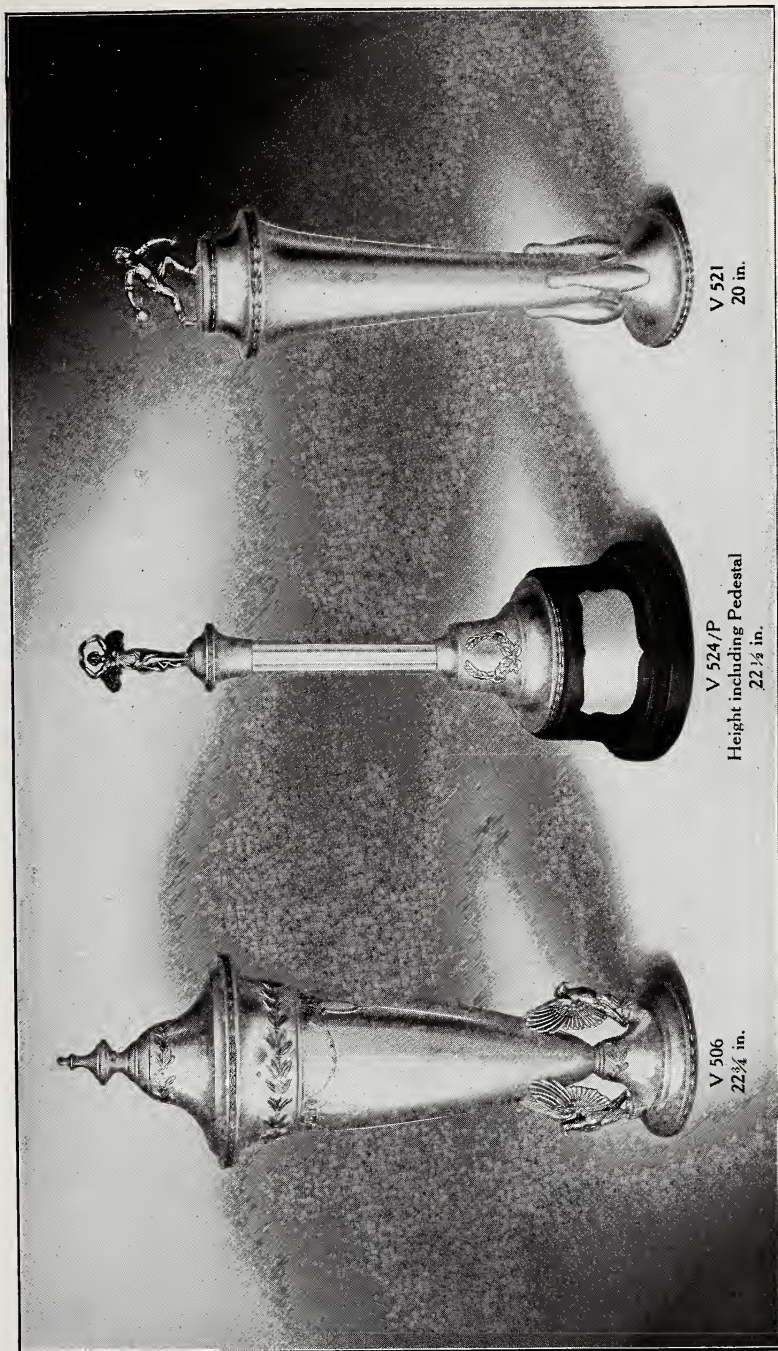


# SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
E15-5 (not shown)	5 in.	¾ in.	\$ 5.50	E15-12	12¾ in.	1¾ in.	\$15.00
E15-7 (not shown)	7 in.	1 in.	7.50	E15-14	14¼ in.	1¾ in.	21.00
E15-9	9 in.	1½ in.	9.50	E15-17	17 in.	2 in.	28.00
E15-10	10¾ in.	1½ in.	11.00				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS





V 506  
22 <sup>3</sup>/<sub>4</sub> in.

V 524/P  
Height including Pedestal  
22 <sup>1</sup>/<sub>2</sub> in.

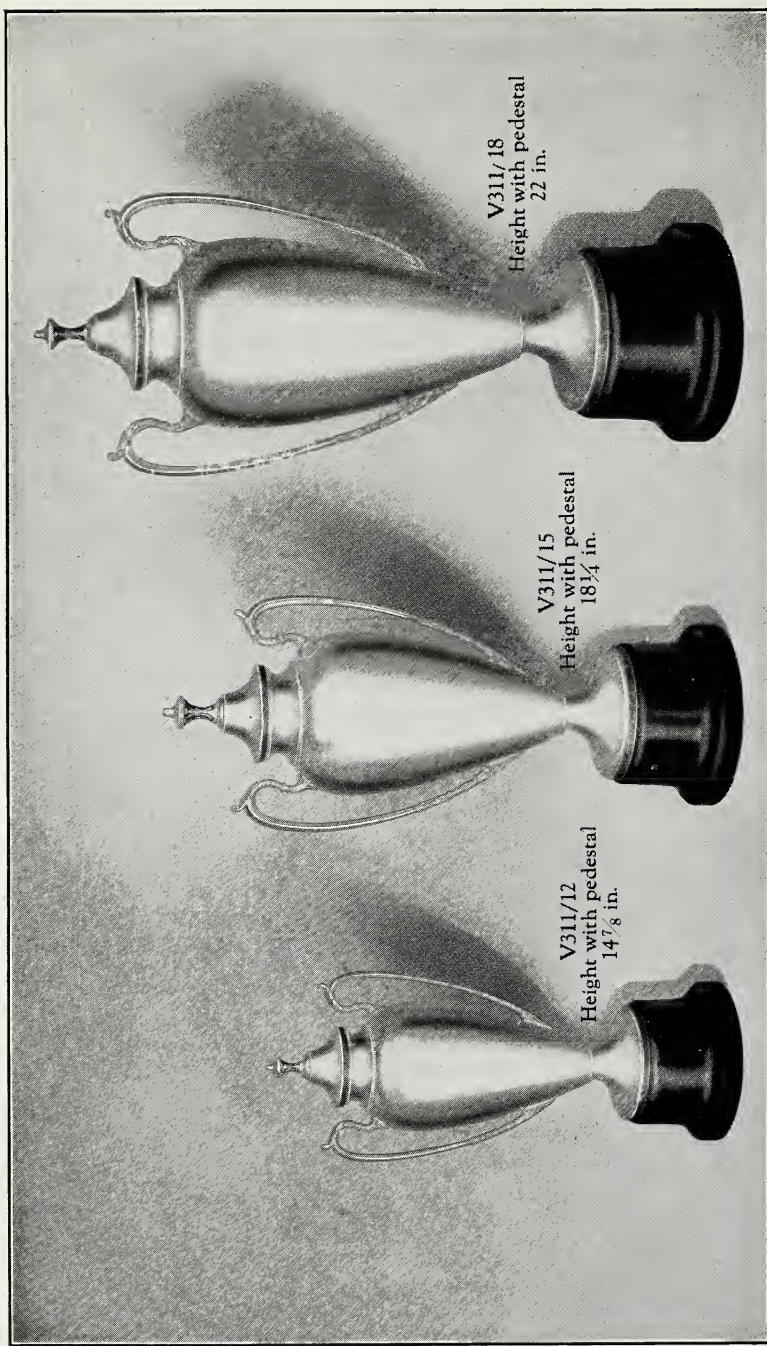
V 521  
20 in.

# SILVER PLATE—NOT GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price
V506	22 <sup>3</sup> / <sub>4</sub> in.	1 <sup>3</sup> / <sub>4</sub> in.	\$42.50
V524-P (with pedestal and plate)	22 <sup>1</sup> / <sub>2</sub> in.	1 <sup>1</sup> / <sub>2</sub> in.	26.00
V521	20	1 <sup>3</sup> / <sub>4</sub> in.	22.50

The V524-P trophy can be made to represent any major sport by changing the figure.  
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS





SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height Including Pedestal	Emblem Size	Price	No.	Height Including Pedestal	Emblem Size	Price
V311-12, with cover and base (not gold lined)	14 7/8 in.	1 3/4 in.	\$17.50	V311-18, with cover and base (gold lined)	22 in.	1 3/4 in.	\$34.00
V311-15, with cover and base (not gold lined)	18 1/4 in.	1 3/4 in.	23.50	V311-12, without cover, with base (gold lined)	13 1/8 in.	1 3/4 in.	17.50
V311-18, with cover and base (not gold lined)	22 in.	1 3/4 in.	31.00	V311-15, without cover, with base (gold lined)	15 3/4 in.	1 3/4 in.	23.50
V311-12, with cover and base (gold lined)	14 7/8 in.	1 3/4 in.	18.50	V311-18, without cover, with base (gold lined)	19 1/2 in.	1 3/4 in.	31.00
V311-15, with cover and base (gold lined)	18 1/4 in.	1 3/4 in.	25.50				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS





STERLING (SOLID) SILVER—GOLD LINED—BRIGHT FINISH							
No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
3744	5 in.	¾ in.	\$25.00	3747	15 in.	1¾ in.	\$225.00
3745	10½ in.	1½ in.	100.00	3748	18 in.	2 in.	325.00
3746	12 in.	1¾ in.	125.00				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS



# MEMBERSHIP CAMPAIGN ACCESSORIES

**H**UNDREDS of American Legion Posts have substantially increased their membership through the use of these attractive and compelling billboard posters, window cards and theatre slides. Local merchants, theatre owners and bill posting companies everywhere are co-operating with Legion Posts in displaying these effective advertising accessories. The poster illustrated below is one which no ex-service men can pass without reading. It is reproduced in seven colors—red, purple, orange, blue, green, yellow and pink. Irresistible—is the word which exactly describes it.



POSTER DESIGN NO. 28

## PRICES

Billboard Poster, 9 x 21 feet.....	\$1.00 each plus carrying charges
Slides (for theatre use).....	.25 each postage prepaid

## SPECIAL LITERATURE, ETC.

### MEMBERSHIP APPLICATION BLANKS

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred. . Price 25c per pad

### "SERVICE STATEMENTS"

An attractive four page folder, in the form of a statement of your Post dues for the coming year which has been used with astonishing success. It is a real member-getter which is hard to turn down for it sets forth in detail the major accomplishments of the American Legion..... Price \$1.00 per hundred

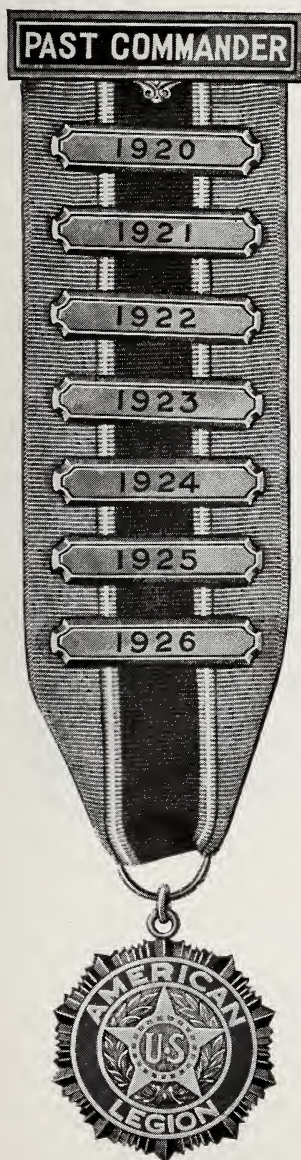
### "FOR GOD AND COUNTRY"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership drives.....Price 50c per hundred

### "THE AMERICAN LEGION"

What The American Legion offers you—what it asks of you, and what it offers the nation is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for and what it is doing.....Price \$1.00 per hundred

## SERVICE BARS



IN RESPONSE to a popular demand an unusually attractive year or service bar has been designed for both past and present officers' ceremonial badges.

Service bars are available for both Post and Department past and present officers' badges and in three qualities—bronze, 10 karat and 14 karat solid gold. No officer's ceremonial badge, either past or present, is complete without these attractive service bars.

Attached in a jiffy—and very moderately priced!



### PRICES

Bronze (Bar only)...\$0.50 each  
10K Gold (Bar only).. 1.50 each  
14K Gold (Bar only).. 2.00 each

NOTE: Although not illustrated, service bars are available for the years 1919, 1927, 1928, 1929.

## PAST OFFICER'S INSIGNIA

SINCE the beginning of time, distinguished service among fighting men has been rewarded by highly coveted medals and decorations. Hundreds of Americans were decorated for distinguished service during the World War—not as an obligation but as a privilege.

During the past year, your Commander and Adjutant have given freely of their time and service to your Post. Surely this is a service which your Post should deem it a privilege to recognize.

A unique line of Past Officer's insignia has been provided for the ever increasing number of Posts which annually decorate their retiring Commanders and Adjutants. The wide price range and great variety—rings, badges, buttons, charms and watches—makes selection easy.

NOTE—Past Officer's insignia available only for Past Commanders and Adjutants. Any of the standard Past Officer's insignia, however, can be made to special order by hand for other Past Officers at a slight increase in price. Quotations on application.

SEE "WATCHES" FOR PAST OFFICER'S WATCH

### PRICES

	BRONZE	10K	14K
Badges.....	\$1.50	\$15.00	\$20.00
Buttons.....	<i>Not Furnished</i>	5.00	6.00
Charms.....	<i>Not Furnished</i>	6.00	7.50
Rings.....	<i>Not Furnished</i>	20.00	25.00

Engraving 5c extra per letter or numeral

Service bars extra—see preceding page





PAST OFFICER'S BADGE

*P*AST Post and Department Officers' insignia are available only for Past Commanders and Past Adjutants. Insignia for all other past officers must be made to special order at a slight increase in price. Price upon application.



PAST OFFICER'S CHARM



PAST COMMANDER'S BUTTON



PAST OFFICER'S RING

## CIGARETTE CASES



**T**HIS handsome and distinctive cigarette case is made in two qualities—nickel silver and sterling (solid) silver. Both are very fairly priced. Both are splendid values! The American Legion emblem is beautifully engraved in the lower corner and in the upper is a specially designed panel for engraving your monogram or initials.

Cigarette cases are especially recommended for personal gifts or for membership campaign prizes.

### PRICES

Nickel Silver, \$1.50 each

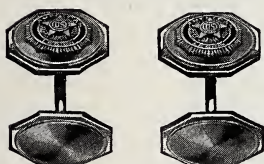
Sterling (Solid) Silver, \$9.50 each

NOTE: ENGRAVING 5C EXTRA PER LETTER OR NUMBER

# JEWELRY



AL-17 SCARF PIN  
10K gold \$1.50



AL-7  
GOLD-FILLED CUFF LINKS  
\$3.50



AL-11 CHARM  
Bronze \$2.00  
10K gold \$6.00  
14K gold \$7.50



(ONE-HALF ACTUAL SIZE)

BLACK SILK FOB  
PLATED ATTACHMENTS

Gold Plated Emblem. \$ 3.50  
10K Gold Emblem. . . 12.00  
14K Gold Emblem. . . 15.00



AL-14  
DOUBLE CHARM  
10K gold \$2.00



AL-20  
GOLD-FILLED  
KNIFE \$3.50

WE PRESENT herewith a line of American Legion jewelry which has been carefully selected for the personal use of Legionnaires. If what you want is not illustrated we will be glad to submit quotations on any special jewelry which you might require. We particularly recommend knives, charms and cuff links for membership prizes.



## WATCHES



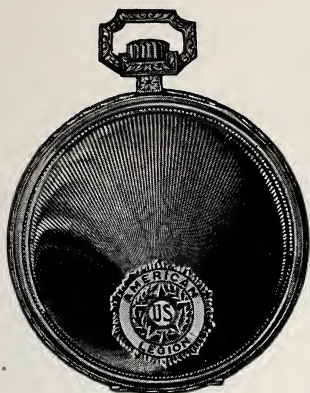
**T**HE ZERO HOUR in business—the one right instant to act—demands an accurate timepiece. A few minutes late may lose you a golden opportunity.

An American Legion watch is more than a perfect time-keeper, more than a handsome piece of jewelry—it is a beautiful thing to be handed down as a precious heirloom.

American Legion watches are equipped with either a 15 or 17-jewel standard Elgin movement. They are accurate and thoroughly dependable. They encourage punctuality which is demanded in modern business.

The cases have been designed exclusively for the American Legion. Each bears an engraved reproduction of the Legion insignia for which there is no extra charge. The prices quoted are the customary retail charges.

Each watch is furnished with a fancy silver dial and packed in a handsome gift box as illustrated.



STYLE 1

### Style 1

#### RAY LINE

- A-1 12s 17J Elgin movement in 14K  
white gold filled case. . . . . \$32.50
- B-1 12s 17J Elgin movement in 14K  
green gold filled case. . . . . 30.00
- C-1 12s 15J Elgin movement in 14K  
white gold filled case. . . . . 30.00
- D-1 12s 15J Elgin movement in 14K  
green gold filled case. . . . . 27.50

### Style 2

#### STRAIGHT LINE

- A-2 12s 17J Elgin movement in 14K  
white gold filled case. . . . . \$32.50
- B-2 12s 17J Elgin movement in 14K  
green gold filled case. . . . . 30.00
- C-2 12s 15J Elgin movement in 14K  
white gold filled case. . . . . 30.00
- D-2 12s 15J Elgin movement in 14K  
green gold filled case. . . . . 27.50



STYLE 2

### Style 3

#### PAST OFFICERS WATCH

- E-3 12s 15J Elgin movement in 14K  
green gold filled case, lettered  
"Past Commander" . . . . . \$27.50
- F-3 12s 17J Elgin movement in 14K  
green gold filled case, lettered  
"Past Commander" . . . . . 30.00
- G-3 12s 15J Elgin movement in 14K  
green gold filled case, lettered  
"Past Adjutant" . . . . . 27.50
- H-3 12s 17J Elgin movement in 14K  
green gold filled case, lettered  
"Past Adjutant" . . . . . 30.00



STYLE 3



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# The NEW LEGIONNAIRE



*Chromium plated nickel case, handsomely engraved. Extra heavy crystal. Special 5-0 size, Elgin movement with raised figured dial and black hands.*

THE LEGION emblem is beautifully reproduced in colors. Smaller, smarter and sturdier, this new Legionnaire is truly a *man's* watch. Never before has so little money commanded such a fine time-piece. An accurate and thoroughly dependable strap watch that has the rare combination of stamina and style.

Price \$19.00

COMPLETE WITH EMBLEM

# RINGS



AL-15

An unusually attractive ring with hand-carved eagles on each side with midget size emblem beautifully enameled in colors superimposed on black enamel background.

10κ Green Gold . . . . . \$12.00  
14κ Green Gold . . . . . 15.00



AL-25

An unusually heavy ring with hand-carved eagles on each side. The full size emblem which is beautifully enameled in colors is mounted on a plain gold background.

10κ Green Gold . . . . . \$15.00  
14κ Green Gold . . . . . 20.00

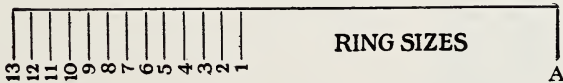


AL-10

Black onyx top with midget size solid gold emblem enameled in colors. The sides are beautifully engraved and enameled in black and white. A ring that is in great demand.

10κ Green Gold . . . . . \$ 9.50  
14κ Green Gold . . . . . 12.50

## STANDARD RING GAUGE



Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.



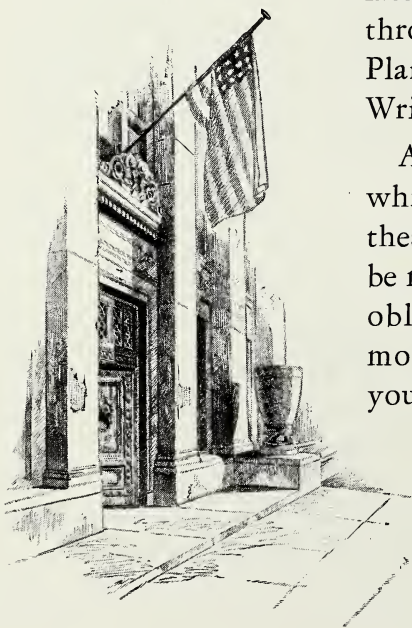
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## DOES YOUR POST NEED MONEY?

**H**ERE is a golden opportunity for your Post to make money! The American Legion Film Service has gathered together a library of splendid war, historical and patriotic motion pictures which are particularly suited for exhibition by or under the auspices of your Post at a handsome profit. A detailed synopsis and description of each picture will be found on the following pages.

A special Exhibiting Plan has been perfected which will enable your Post to exhibit one or more of these splendid productions at a very attractive profit. Hundreds of Posts have already accumulated considerable sums of money through this special Money-making Plan and your Post can do likewise. Write today for full particulars!

A copy of the Exhibiting Plan which worked so successfully for these hundreds of other Posts will be mailed to you **FREE** and with no obligation. It is truly a golden money-making opportunity for your Post—don't overlook it! A convenient coupon will be found on the last page. Mail it today!



PROGRAM No. "A"

## "The World War"

*Type:* Straight historical war picture. No plot.

*Description:* A vivid, never-to-be-forgotten film record of America's part in the great war. The film archives of the Allied Nations were utilized in making this absorbing picture which is the most elaborate presentation of the war ever attempted. Every man, woman, and child should see "THE WORLD WAR."

*Length:* 8900 feet (9 reels).

*Screening Time:* Two hours.

**Special Note:** Write today for a free copy of the special "World War" Exhibiting Plan for full details of how to profitably exhibit this exceptional picture.

### SYNOPSIS

"THE WORLD WAR" is the most gigantic and elaborate motion picture history of the war yet attempted. War in all its phases is to be seen in this great film. The lumbering tanks, the murderous machine guns sweeping No-Man's-Land, poison gas, smoke screens, depth bombs, the sinking of ships by submarines, falling planes, the flare of star shells, and falling men—all the elements of war are to be seen in "THE WORLD WAR." Animated maps that grow light and dark and extend and contract show the progress of the greatest war in history in a most graphic manner.

America's part in the war is traced from the declaration of war by President Wilson, throughout the training camps, the transportation of troops to France, the disembarkation and the heroic action of our troops at Cantigny, Chateau-Thierry, Belleau Woods, Champagne-Marne, Aisne-Marne, St. Mihiel, the Argonne, and finally the scenes at the front when on Armistice Day the great guns were silenced.

Although a straight war picture without a plot, "THE WORLD WAR" has been so expertly compiled and edited that it commands and holds the interest of even the most critical.

PROGRAM No. "B"

## "The Man Without a Country"

*Type:* Early American drama and love story.

*Description:* A fast-moving, well-directed film portrayal of the famous book of the same name. Plenty of action and thrills! A historical and patriotic document of early American politics which your Post can be proud to sponsor.

*Length:* 8000 feet (8 reels).

*Screening Time:* One hour and thirty minutes.

**Special Note:** Write today for a free copy of special Exhibiting Plan on "The Man Without a Country." This picture has exceptional money-making possibilities.

### SYNOPSIS

"THE MAN WITHOUT A COUNTRY" is one of the most powerful patriotic film productions ever made! Philip Nolan, a young lieutenant in the United States Army, because of his great admiration for Aaron Burr allows himself to become involved in the latter's attempt to establish Texas as an independent state for the purpose of making war on the United States. The plot is discovered and at the subsequent treason trial, Nolan in a fit of frenzy, cries out: "Damn the United States! I wish I may never hear of the United States again." His wish is his sentence and he is immediately transferred to the battleship *Constitution* and thereafter is never allowed to hear the name of the country he damned nor is he allowed to see its shores. Through a series of thrilling adventures Nolan reveals his love for his country and redeems himself.

An absorbing, patriotic drama with a strong lesson, which every one should see.



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PROGRAM No. "C"—

## *"The Sky Raider"*

*Type:* Thrilling film drama of the air.

*Description:* "The Sky Raider," featuring the late Captain Nungesser, famous French Ace, and Jacqueline Logan, is one of the most spectacular and thrilling dramas of the air ever filmed. It is one of those rare pictures which lift you to the pinnacle of emotional intensity. The tremendous love story of a man falsely accused of betraying his best friend, unable to defend himself, rejected by his sweetheart—and of his come-back! As gripping a love drama as you ever saw—with thrills seldom seen on the screen.

*Length:* 7,000 feet (7 reels).

*Screening Time:* Approximately one hour and thirty minutes.

*Special Note:* Full details of how to profitably exhibit "The Sky Raider" will be mailed free upon request. It is truly a great picture and a real money-maker.

### SYNOPSIS

**P**AUL, a young American, serving in the French Flying Service under an assumed name, is falsely accused of treachery to Nungesser, convicted and imprisoned. Several years later Nungesser learns that Paul is a brother of Lucille with whom he is in love and returns to America to right the wrong. Vanesse, a French mechanic, who originally brought about Paul's disgrace through jealousy, has since married Paul's sweetheart and is living in America operating a commercial flying field, posing as a French officer. At the same time Vanesse is laying plans for the first air mail robbery in history. Through a series of thrilling encounters and breath-taking air battles Nungesser proves Paul's innocence, frustrates Vanesse's plans and restores Paul to his grief-stricken family.

PROGRAM No. "D"

## *"The Tenth Annual Convention"*

*Type:* An official motion picture history of the San Antonio Convention.

*Description:* "The Tenth Annual Convention" is the one and only official picture of the San Antonio meeting covering every phase of the Convention.

*Length:* 1,000 feet (1 reel).

*Screening Time:* Approximately fifteen minutes.

*Rental Charge:* \$7.50 for the first day and \$5.00 per day thereafter, plus transportation charges. (This applies only to the actual number of days the film is used and does not include the time required for transportation to and from Indianapolis.)

*Special Note:* "The Tenth Annual Convention" is available in miniature (16 MM) size for projection in homes, etc., on Eastman, Bell & Howell, and other small projectors.

### SYNOPSIS

THE ENTIRE Tenth Annual Convention flashes before you—the big parade—flashes of a World's Championship Rodeo—a giant air circus—the convention proper, and glimpses of the many historic spots in and around San Antonio. It is the one and only official motion picture history of the Tenth Annual Convention, produced exclusively for Legionnaires and distributed only through American Legion Posts. It is an absorbing presentation of one of the Legion's most colorful conventions which everyone in your community will be intensely interested in seeing.

# PROOF!

**T**HE following letters are typical of those which are being received daily. Could there be a more convincing proof that our Money-Making Plan is successful and that it holds great possibilities for your Post?

"We are exceptionally jubilant over the outcome of the showing of your film 'THE WORLD WAR.' The film is not only a very authentic motion picture, but it is exceptionally well captioned and met with the approval of the public in general. All who saw it were more than enthusiastic over it. If you wish to refer any other Post to us concerning this film, we will be very glad to recommend it."—Post No. 16, Mansfield, Ohio.

"The picture is a wonder and was very well received and supported by the public."—Post No. 117, Aspen, Colorado.

"The picture is wonderful and you are at liberty to use our name for reference in future advertising."—Post No. 377, California, Pennsylvania.

"'THE WORLD WAR' was a dandy. Stopped sale of tickets forty minutes after show opened account full house. You may rest assured if a Post can't come out on this show, they should go to breaking stone."—Post No. 539, North Baltimore, Ohio.

"The picture went over big, everyone in our city who saw the picture commented very highly and we are grateful for your help."—Post No. 8, Gallup, New Mexico.

"We are very much pleased with the outcome of this picture here, and think we did fine for a small town of 1500 people."—Post No. 94, Arkansas City, Arkansas.

"It was a wonderful picture and everyone that saw it praised it highly. I only wish that every person in this country could see it."—Post No. 79, Brewton, Alabama.

"We have had some wonderful comments on the picture by several who saw the film."—Post No. 83, Lockport, Louisiana.

"The picture is very well edited and titled and the sequence exceptionally well constructed and members of our committee were told by many who viewed the picture that they felt they had been given a perfect conception of the great war."—Post No. 42, Hagerstown, Maryland.

"We wish to say that the American Legion film 'THE WORLD WAR' is a marvelous historical record of the great World War and no Post should hesitate in arranging a booking as the results are two-fold—a source of revenue and an increased membership."—Post No. 34, Montclair, New Jersey.

"The show was a real success and went over big."—Post No. 6, Lovelock, Nevada.

## MAIL NOW

AMERICAN LEGION FILM SERVICE  
777 North Meridian Street  
INDIANAPOLIS, INDIANA

Gentlemen:

I am interested in your Special Money-Making Plan, and I am desirous of receiving a copy of your Special Exhibiting Plan on the following pictures:

☐ "THE WORLD WAR"

☐ "THE MAN WITHOUT A COUNTRY"

☐ "THE SKY RAIDER"

☐ "THE TENTH ANNUAL CONVENTION"

It is understood that this information will be supplied absolutely free and with the distinct understanding that it will not obligate me or my Post in the least.

NAME.....

STREET.....

TOWN.....STATE.....

Post No.....Department of.....

DATE.....



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